

RACHIELE

Sinks that make sense

If you are considering a sink other than a Rachiele sink, it will likely be obsolete before it is even installed! How can we make such a bold statement? Look at almost all sinks on the market. The drain is either in the center or rear center of the sink. What purpose does that serve? Absolutely no purpose at all. The origination of a center drain was due to the fact that it was easier to make a sink which drained to the center with the technology at the time sinks were first being built. Rachiele has sophisticated software, state of the art equipment and skilled artisans. We highly recommend drains in the rear corners. Here is why.

First of all, the majority of items that are cleaned in a sink are large. Place them in the bottom of a competitors sink and you are blocking the drain. Not only that, but with a drain in the middle, the best work area in the sink has a HOLE in it! How in heavens name does something this obvious go unrecognized for decades? It is human nature! Let me tell you a short story to illustrate my point. Those of you who are old enough will remember a time where almost all watches were made in Switzerland. They "owned" the watch making business. A couple of decades ago, they brought a "silly" invention of theirs to the worlds fair. They though so little of this simple "toy" watch mechanism that they did not bother to obtain a patent. They were so caught up in making watches the old fashioned way (with jewel movement) that they did not even recognized they had invented the next generation watch movement - the quartz movement. The Japanese took the idea, and the rest is history. Try and find a Swiss watch today! It is a fact that a 5 dollar quartz watch will keep better time than a \$10,000 Swiss watch. Entire industries miss the obvious until an outsider looks and sees with clarity what the rest have missed for generations. Rachiele is the outsider. We did not begin as sink manufacturers, the owner began as a designer focusing on ergonomics. Dino Rachiele instantly saw countless opportunities for improvement in design, hence the several patents he owns. We are a fresh look at the sink market. We are the manufacturers of today and tomorrow. We hope the manufacturers of yesterday will follow our lead, as we know we can not supply a sink to everyone!

Why do Rachiele sinks make sense?

We are the only manufacturers who recognize the invention of the dishwasher! Double bowl and center drain sinks are obsolete. Large single bowl sinks with right or left rear drains are the sinks of today. Take a look at the drawing below. Think about your kitchen. Most of your trash is generated at the sink. Why drip empty cans over the floor or counter to a remote trash location? For the first time, you can now have everything where it belongs. Dishwasher to one side and silverware/cutlery on the other side. Trash can reside under your sink. Does it make sense to pay hundreds of dollars for a sink cabinet to store your plumbing and disposal and a few nick knacks? We say NO! Our sinks are designed by a 25 year accredited kitchen designer.

Our sinks just make sense!

The Solution!

