

RACHIELE NEWS JUNE 2010



What's new at Rachiele?

So far, this year has been a great one. This is the first of many monthly newsletters that we will produce. I can not guarantee that I will get one out every month, but I will try. The purpose of the newsletters will be to give you updates on trends, offer discounts or just more of my ramblings.

URGENT NOTICE

If you live in CALIFORNIA or VERMONT, please read this very important notice. January 2010, both States passed laws that made it impossible for all but one manufacturer to sell faucets to anyone in either State. The strict lead content law has forced manufacturers to change their process in order to comply. As far as I know, only Waterstone Faucets comply with these strict laws. Many web sites are not forthcoming with this information and may cause purchasers to fail code inspections. Please check with your local code enforcement professionals to insure your purchase will pass code. I can tell you that I am certain all Waterstone products will pass code in California and Vermont.

Car doors and sink design?

Did you ever wonder why car makers have never made a car door that will not fly open and ding the car next to you? I have, and I can't think of a reason why they don't. Every car seems to have the same type of old fashioned hinge that has two or three stopping points. If you park near a car and you want the door to stop at a certain point, it is nearly impossible. The door wants to jump out, like a magnet, to hit the car next to you. There has to be a better way. How wonderful would it be to open a door to any width and have the door stay there? Seems obvious, but no one has done it. Sometimes, the obvious is invisible.

Just as the obvious has been invisible to the car makers, proper sink design has been invisible to the sink manufacturers. For the most part, double bowl sinks are obsolete. Center drains or rear center drains in most sinks should be illegal - there is no reason on earth for either location. Yet, the sink manufacturers still stamp out thousands of poorly designed sinks and feed them to uninformed consumers.



I have just added some items to our clearance section. I grabbed some goodies from our sister company's clearance. There are some amazing products priced far

below cost, so grab what you like quickly - they will disappear fast. Here is just one example.



shipping. Take a look at the pedestal sink in a buttery yellow that retails for \$2595. We are offering it for \$750 including shipping! You save \$1845.

This is a brand new Coyote glass sink that retails for \$2050. We have only one available and the price is only \$500 with free



How about a blue pearl granite vessel sink for only \$165 including shipping?



Find these and more on our [clearance page online](#).



Rachiele sink shipments now monitored by Shockwatch. As an added insurance policy to assure your sink will arrive undamaged, we have enlisted the help of the folks at Shockwatch. They helped us to come up with a monitoring system specifically for our boxes. There will be two labels on your sink box with indicators that will show RED if the box has been mishandled. Studies have shown that the mere presence of these indicators reduce the damage incidences by 60%. Secondly, if the sensor has indicated mishandling, it is much easier for us to get paid for the replacement sink. Even though we have very few damages throughout the year, we felt it important to implement this additional service to provide you even greater insurance against potential damage.

As always, we are always looking for ways to improve our service and our product offering. We encourage you to give us feedback. We listen and we react. Thank you! Dino Rachiele